

#speakerimpact in 140 characters



Encourage your audience to Tweet and retweet.



Provide all forms of @ and # for your presentation

#speakerimpact in 140 characters



Look great for those images



Spot Twitterati and play to them



Create a surprising opening statement

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Build anchor soundbites at key points

#1: The Power of Contrast

#2: The Rule of Three

#3: Violate Expectations



Provide a strong close

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Ask someone to retweet best Tweets



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Tweet a link to your presentation